

...an in-between newsletters newsletter. May 2005

Media Exploding

We have been preaching Jesus among the Jews of the South Pacific since 1998 full time. When we first arrived, the ABC's Geraldine Doogue interviewed Bob Mendelsohn for their "Compass" television show. But since then, the media has grown quiet. There was some comment during our "Operation: Behold Your God!" campaign in Sydney, but little else. Until this January.

With the vandalism of our shopfront windows in Bondi Junction, and the increased activity in Melbourne for our BYG campaign around the Grand Prix, the secular media buzz is increasing. The Herald Sun, The Age, The Caulfield Leader, Melbourne Weekly Bayside, the Australia Jewish News, Triple J radio, Channel 31 in Melbourne.... all featured Jews for Jesus lately.

The media seemed very interested in our billboards in Caulfield and Doncaster, as well as the tens of thousands of Gospel tracts we hand delivered in the area. Also cold calling-- ringing Jewish people from phone books, drew much interest.

Not all media is favourable, of course, but every knock is a boost. Every time the media reports our activities, someone hears the phrase "Jews for Jesus" and as such is able to consider that Jewish people and Jesus can co-relate. For that we are

Help us by monitoring

If you notice anything about Jewish people and Jesus in your local paper or radio, will you notify our office straightaway? We can use all the 'ears' we can get from our friends. Thanks so much. That's how we have kept up lately.

Of course, we encourage you to write a "Letter to the Editor" which is still the most-read section of any newspaper. Keep the issue of "Jesus for Jews (and everyone)" alive, won't you?



Top to bottom: Weekly Bayside, Herald Sun, and TV celebs Henry Greener and John Safran who hosted us on their shows.

Forbidden Peace

Have you ordered your copy of *Forbidden Peace*? Hundreds are now watching this excellent documentary about Israelis and Palestinians finding eternal life in Jesus and as a result, peace with each other. Order on our website or ring the office. won't you?

Passover event draws hundreds in Ryde

Each year in Sydney during the Passover/Easter season we conduct a large banquet for our constituency and for their Jewish contacts. This year we moved locations to Ryde Civic Centre and the atmosphere was very good according to the guests. A Korean newspaper sent a reporter to cover the event and published an article about it soon afterwards. We were delighted with the response of each, even of the Jewish unbelievers.

May: Time to travel

Bob Mendelsohn, our national director, and Mark and Rahel Landrum have been busy interstate this month, and we expect continued good to come from all their wanderings. Bob was in South Island New Zealand, and two Jewish men attended his meetings in Timaru. He also was on radio in Oamaru and Invercargill. The Landrums went back to Melbourne for preachments and for followup from the BYG campaign. Over 50 churches are doing followup on the contacts we made then, and Mark Warren from David House ministries is coordinating the teams. Bob then went to Perth and by the time this UPdate is printed and in your hands, he will be visiting Brisbane to preach and teach in the area. We are grateful for all the response of the many churches who welcome us. Why not ask your pastor or Bible college principal if we can come along where you are to share our message? James Devitt, our itinerary coordinator, would welcome the opportunity to organize this for us. All our speaker dates are on our website.

Encounters with the staff

Rahel Landrum grew up in Romania and before she turned a teen, her family moved to Haifa in Israel. As a result, she speaks several languages. So when a Jewish woman berated her this month in Bondi while Rahel was handing out broadsides, Rahel engaged her in conversation. Seems the woman was also a Romanian Jewish lady and had lived in Israel near Rahel's family. The woman was surprised and almost stunned. What was a dismissal became an opportunity for really hearing the Gospel.

Bob was manning the shop earlier this month when two 19-year-olds dropped in. Annie was really angry at our being in the neighbourhood, and had been raised in a Jewish way, to reject Jesus as her messiah. She was turned to calm by her friend, and then after an hour together Annie left with some literature and a Bible and a head full of questions. God is so good! (By the way, we sell all kinds of books and videos at the shop, but will not sell a Bible by principle. If you have one you would like to give to a lost person, just send it to us and we will give it away for you.)

Mark has been visiting with an older German Jew who also attended our Passover banquet. Walter's daughter is a believer, and she wanted us to meet with him. Walter has plenty of objections about Jesus, but is certainly processing the information that Mark is sharing with him. We are privileged to be part of this family witness.

Dear friends, your kindnesses to us, in donations, and in prayers are of utmost importance at this time and we so appreciate you. Shalom.

- **Bob Mendelsohn** for the Australian Branch

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